

GENERAL BUSINESS (BUSI)

BUSI 0010 Orientation to Online Learning

0 Semester Credit Hours

This non-credit, no-cost, self-paced web-based course introduces new online MBA and new online Master of Accountancy students to successful online learning practices and the Canvas Learn environment.

BUSI 0011 COB Orientation

0 Semester Credit Hours

This non-credit, web-based course provides students with an overview of the College of Business and College and University services specifically intended to support business majors. An emphasis is placed on the ethical standards expected of students in completing their degree coursework. The course is intended for undergraduate students during their first semester as a College of Business major. Students will complete an online test within this course to meet a requirement for graduation.

BUSI 1301 Introduction to Business

3 Semester Credit Hours (3 Lecture Hours)

This course provides a survey of economic systems, forms of business ownership, and considerations for running a business. Students will learn various aspects of business, management, and leadership functions; organizational considerations; and decision-making processes. Financial topics are introduced, including accounting, money and banking, and securities markets. Also included are discussions of business challenges in the legal and regulatory environment, business ethics, social responsibility, and international business. Emphasized is the dynamic role of business in everyday life.

BUSI 2398 Internship in Business

3 Semester Credit Hours

This course is a supervised part-time, off-campus training in business. Professional development activities are required. Student must meet COB internship requirements.

BUSI 4310 International Business

3 Semester Credit Hours (3 Lecture Hours)

An understanding of international business including its importance in today's world, the evolution of international institutions and the monetary system, the differences and similarities among nations and cultures, and the special characteristics of the business functions in a global setting.