

ENTREPRENEURSHIP, MINOR

Program Description

(for Business and Nonbusiness Majors)

This minor is designed for students who wish to supplement their major with applied course work in the field of entrepreneurship and who would like to explore the possibilities of starting their own business. Only 6 semester hours counted towards a major (including classes in the Business core) may be applied to a minor or certificate. A minimum of 12 hours must be taken at Texas A & M University-Corpus Christi. For additional information, contact the academic advisor in the College of Business.

Program Requirements

Code	Title	Hours
Core Courses		
MGMT 3370	Entrepreneurship, Creativity, & Innovation	3
MKTG 3325	Entrepreneurial Marketing	3
Entrepreneurship Electives		6
MGMT 3360	Social Entrepreneurship	
MGMT 4350	Small and Family Business	
MGMT 4370	New Venture Creation	
College of Business Electives		6
BUSI 1301	Introduction to Business	
BUSI 4310	International Business	
FINA 1307	Personal Finance	
Total Hours		18

Note:

Business majors may not take BUSI 1301 Introduction to Business (3 sch) for credit towards the minor.

Courses

BUSI 0010 Orientation to Online Learning

0 Semester Credit Hours

This non-credit, no-cost, self-paced web-based course introduces new online MBA and new online Master of Accountancy students to successful online learning practices and the Blackboard Learn environment.

BUSI 0011 COB Orientation

0 Semester Credit Hours

This non-credit, web-based course provides students with an overview of the College of Business and College and University services specifically intended to support business majors. An emphasis is placed on the ethical standards expected of students in completing their degree coursework. The course is intended for undergraduate students during their first semester as a College of Business major. Students will complete an online test within this course to meet a requirement for graduation.

BUSI 1301 Introduction to Business

3 Semester Credit Hours (3 Lecture Hours)

This course provides a survey of economic systems, forms of business ownership, and considerations for running a business. Students will learn various aspects of business, management, and leadership functions; organizational considerations; and decision-making processes. Financial topics are introduced, including accounting, money and banking, and securities markets. Also included are discussions of business challenges in the legal and regulatory environment, business ethics, social responsibility, and international business. Emphasized is the dynamic role of business in everyday life.

BUSI 4310 International Business

3 Semester Credit Hours (3 Lecture Hours)

An understanding of international business including its importance in today's world, the evolution of international institutions and the monetary system, the differences and similarities among nations and cultures, and the special characteristics of the business functions in a global setting.