ENTREPRENEURSHIP, MINOR

Program Description
(for Business and Nonbusiness Majors)

This minor is designed for students who wish to supplement their major with applied course work in the field of entrepreneurship and who would like to explore the possibilities of starting their own business. A minimum of 12 hours must be taken at Texas A & M University-Corpus Christi.

Program Requirements

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<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<td>Core Courses</td>
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<tr>
<td>MGMT 3370</td>
<td>Entrepreneurship, Creativity, &amp; Innovation *</td>
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<tr>
<td>MKTG 3325</td>
<td>Entrepreneurial Marketing *</td>
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<tr>
<td>Entrepreneurship Electives</td>
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<td>MGMT 3360</td>
<td>Social Entrepreneurship *</td>
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<td>MGMT 4350</td>
<td>Small and Family Business</td>
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<td>MGMT 4370</td>
<td>New Venture Creation</td>
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<td>College of Business Electives</td>
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<tr>
<td>BUSI 1310</td>
<td>Introduction to the Business Environment</td>
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<td>BUSI 4310</td>
<td>International Business</td>
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<tr>
<td>FINA 1307</td>
<td>Personal Finance *</td>
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</table>

Total Hours 18

* Online offering

Note:

Business majors may not take BUSI 1310 Introduction to the Business Environment (3 sch) for credit towards the minor.

Courses

BUSI 0010  Orientation to Online Learning
0 Semester Credit Hours
This non-credit, no-cost, self-paced web-based course introduces new online MBA and new online Master of Accountancy students to successful online learning practices and the Blackboard Learn environment.

BUSI 0011  Cob Student Code of Ethics and Plagiarism
0 Semester Credit Hours
The emphasis of this non-credit, web-based course is educational. It covers the provisions in the COB Student Code of Ethics and covers information related to the issue of plagiarism. It prepares business majors to successfully complete an online test to meet a requirement for graduation.

BUSI 0088  Graduation Requirements Review
0 Semester Credit Hours
The purpose of this non-credit, web-based course is educational. This no cost course provides important information to prepare students for a successful progression toward graduation.

Prerequisite: MGMT 3312.
Co-requisite: MGMT 3312.

BUSI 1310  Introduction to the Business Environment
3 Semester Credit Hours (3 Lecture Hours)
An overview of the nature of business and its environment. Emphasizes the dynamic role of business in everyday life and its importance to society. Not open to Juniors or Seniors majoring in business.

TCCNS: BUSI 1301

BUSI 4310  International Business
3 Semester Credit Hours (3 Lecture Hours)
An understanding of international business including its importance in today's world, the evolution of international institutions and the monetary system, the differences and similarities among nations and cultures, and the special characteristics of the business functions in a global setting.