

ENTREPRENEURSHIP, MINOR

Program Description

(for Business and Nonbusiness Majors)

This minor is designed for students who wish to supplement their major with applied course work in the field of entrepreneurship and who would like to explore the possibilities of starting their own business. A minimum of 12 hours must be taken at Texas A & M University-Corpus Christi.

Program Requirements

Code	Title	Hours
Core Courses		
MGMT 3370	Entrepreneurship, Creativity, & Innovation	3
MKTG 3325	Entrepreneurial Marketing	3
Entrepreneurship Electives		6
MGMT 3360	Social Entrepreneurship	
MGMT 4350	Small and Family Business	
MGMT 4370	New Venture Creation	
College of Business Electives		6
BUSI 1310	Introduction to the Business Environment	
BUSI 4310	International Business	
FINA 1307	Personal Finance	
Total Hours		18

Note:

Business majors may not take BUSI 1310 Introduction to the Business Environment (3 sch) for credit towards the minor.

Courses

BUSI 0010 Orientation to Online Learning

0 Semester Credit Hours

This non-credit, no-cost, self-paced web-based course introduces new online MBA and new online Master of Accountancy students to successful online learning practices and the Blackboard Learn environment.

BUSI 0011 Cob Student Code of Ethics and Plagiarism

0 Semester Credit Hours

The emphasis of this non-credit, web-based course is educational. It covers the provisions in the COB Student Code of Ethics and covers information related to the issue of plagiarism. It prepares business majors to successfully complete an online test to meet a requirement for graduation.

BUSI 0088 Graduation Requirements Review

0 Semester Credit Hours

The purpose of this non-credit, web-based course is educational. This no cost course provides important information to prepare students for a successful progression toward graduation.

Prerequisite: MGMT 3312.

Co-requisite: MGMT 3310.

BUSI 1310 Introduction to the Business Environment

3 Semester Credit Hours (3 Lecture Hours)

An overview of the nature of business and its environment. Emphasizes the dynamic role of business in everyday life and its importance to society. Not open to Juniors or Seniors majoring in business.

TCCNS: BUSI 1301

BUSI 4310 International Business

3 Semester Credit Hours (3 Lecture Hours)

An understanding of international business including its importance in today's world, the evolution of international institutions and the monetary system, the differences and similarities among nations and cultures, and the special characteristics of the business functions in a global setting.