

INTERNATIONAL BUSINESS, CERTIFICATE

Program Description

(for Business and Non-Business Majors)

This certificate provides students with exposure to the global dimension of business. Exploration of global ideas and issues provides students with the knowledge and skills that enhance their ability to compete in today's complex work environment.

Program Requirements

Code	Title	Hours
Required Courses		
Select at least two of the following:		6
ACCT 3315	MULTINATIONAL ENTITIES: ACCOUNTING AND CONSOLIDATIONS *	
ECON 3315	International Economic Issues	
FINA 4315	International Finance	
MGMT 4315	Multinational Management *	
MKTG 4340	International Marketing	
BUSI 4310	International Business	
Total Hours		6

* Online offering

In addition, the student must participate in a College of Business qualified international travel experience as part of their academic degree.

The student will receive a printed certificate from the College of Business upon completion of the requirements. Completion of the certificate will not appear on the student's transcript. All course work will be included on the student's transcript.

Courses

BUSI 0010 Orientation to Online Learning

0 Semester Credit Hours

THIS NON-CREDIT, NO-COST, SELF-PACED WEB-BASED COURSE INTRODUCES NEW ONLINE MBA AND NEW ONLINE MASTER OF ACCOUNTANCY STUDENTS TO SUCCESSFUL ONLINE LEARNING PRACTICES AND THE BLACKBOARD LEARN ENVIRONMENT.

BUSI 0011 Cob Student Code of Ethics and Plagiarism

0 Semester Credit Hours

THE EMPHASIS OF THIS NON-CREDIT, WEB-BASED COURSE IS EDUCATIONAL. IT COVERS THE PROVISIONS IN THE COB STUDENT CODE OF ETHICS AND COVERS INFORMATION RELATED TO THE ISSUE OF PLAGIARISM. IT PREPARES BUSINESS MAJORS TO SUCCESSFULLY COMPLETE AN ONLINE TEST TO MEET A REQUIREMENT FOR GRADUATION.

BUSI 0088 Graduation Requirements Review

0 Semester Credit Hours

THE PURPOSE OF THIS NON-CREDIT, WEB-BASED COURSE IS EDUCATIONAL. THIS NO COST COURSE PROVIDES IMPORTANT INFORMATION TO PREPARE STUDENTS FOR A SUCCESSFUL PROGRESSION TOWARD GRADUATION.

Prerequisite: MGMT 3312.

Co-requisite: MGMT 3312.

BUSI 88 GRADUATION REQUIREMENTS REVIEW

0 Semester Credit Hours

0 sem. hrs. The purpose of this non-credit, web-based course is educational. This no cost course provides important information to prepare students for a successful progression toward graduation.

BUSI 1310 Introduction to the Business Environment

3 Semester Credit Hours (3 Lecture Hours)

AN OVERVIEW OF THE NATURE OF BUSINESS AND ITS ENVIRONMENT. EMPHASIZES THE DYNAMIC ROLE OF BUSINESS IN EVERYDAY LIFE AND ITS IMPORTANCE TO SOCIETY. NOT OPEN TO JUNIORS OR SENIORS MAJORING IN BUSINESS.

TCCNS: BUSI 1301

BUSI 4310 International Business

3 Semester Credit Hours (3 Lecture Hours)

AN UNDERSTANDING OF INTERNATIONAL BUSINESS INCLUDING ITS IMPORTANCE IN TODAY'S WORLD, THE EVOLUTION OF INTERNATIONAL INSTITUTIONS AND THE MONETARY SYSTEM, THE DIFFERENCES AND SIMILARITIES AMONG NATIONS AND CULTURES, AND THE SPECIAL CHARACTERISTICS OF THE BUSINESS FUNCTIONS IN A GLOBAL SETTING.