

# COLLEGE OF BUSINESS

The accounting and business undergraduate and master's degree programs are accredited by the AACSB International – The Association to Advance Collegiate Schools of Business. The Bachelor of Business Administration degree program is offered on TAMU-CC's main Island Campus, online and at the Texas A&M University System RELLIS Campus in Bryan, Texas. The Master of Business Administration program is offered as an evening program on the Island Campus and online. The Master of Accountancy is offered online only.

## Mission

The College of Business serves a diverse student body on the Corpus Christi Island Campus, on the Brazos Valley RELLIS Campus, and online.

Our programs and faculty prepare students for successful careers as future business leaders. College Centers facilitate economic development in the Coastal Bend and beyond.

The College research strategy is focused primarily on applied scholarship, supplemented with basic research and teaching and learning scholarship, which impacts students, academia, and the community.

College of Business academic programs, faculty scholarship, community service, and student engagement support the mission of Texas A&M University-Corpus Christi.

## Organization

The College's formal administrative units include three academic departments, the Business Advisory Council, the Accounting Advisory Council, the Coastal Bend Business Innovation Center and the South Texas Economic Development Center. The College sponsors student chapters of Collegiate Entrepreneurs Organization, Society for Human Resource Management, Management Information Systems Association, MBA Student Network, Marketing Club, Student Accounting Society, Student Finance Association, and Student Economics Association.

Participating faculty in each of the academic departments (Accounting, Finance, and Business Law, Decision Sciences and Economics, and Management and Marketing) are the principal architects of the academic programs (majors, minors, and certificates) in their respective disciplines. Content of undergraduate and graduate programs is coordinated through the Curricula Management Committee.

## Programs

The College offers a Bachelor of Business Administration Degree with majors in Accounting; Business Economics; Finance; General Business; Management; Management Information Systems; and Marketing. A minor in Business Administration is available to nonbusiness majors desiring to supplement their degree with a business background. Other minors include: Accounting, Economics, Entrepreneurship, Finance, Human Resource Management, International Business, Management, Management Information Systems, and Marketing. The College of Business also offers an Entrepreneurship & Innovation Certificate and an International Business Certificate. (Please consult the Graduate Catalog for information concerning the Master of Business Administration and the Master of Accountancy.)

## Entry into Business Major

Students can choose a major in the College of Business when they are admitted to the University. Students changing to a major in the College of

Business at a later point in their academic career must meet the following requirements:

- A minimum of an overall 2.0 cumulative GPA
- An official meeting with a College of Business Academic Advisor to develop a degree plan.

## Community/Junior College Transfers<sup>1</sup>

Community and junior college students who plan to transfer to the College of Business are advised to pursue the business foundation curriculum outlined below. The appropriate course equivalency guide should be consulted to resolve questions of course transferability. All business courses normally offered by the College of Business at the junior or senior level must be completed by the student at that level. Courses acceptable for transfer by Texas A&M University-Corpus Christi will be accepted at the level at which the courses were taken, and at least 50% of the business hours required must be taken at Texas A&M University-Corpus Christi. Generally, courses from a community/junior college cannot be used to satisfy upper level requirements. Lower level transfer courses in Business Law and/or Statistics may be accepted with approval from the appropriate department chair. All business courses transferred require a grade of "C" or better and require prior approval by a College of Business academic advisor.

1

Contact an academic advisor in the College of Business for specific information.

## Grade Point Average for Graduation

In addition to meeting the various course requirements for a specified major in the College of Business, students must also achieve the following minimum grade point averages:

1. 2.00 for all credit course work completed at Texas A&M University-Corpus Christi,
2. 2.00 in all business courses, and
3. 2.00 in courses in their designated major.

Effective fall 2012, no more than two Ds earned after fall 2007 are accepted toward graduation by business majors in business core classes, courses taken in their business major, and business elective courses. (See "Scholastic Probation, Suspension, Dismissal" in the section entitled "General Academic Policies and Regulations.")

## Upper-Level Course Requirements

All business students are required to complete at least 45 hours of upper-level (junior and senior level) courses; at least 45 of these hours must be business and/or economics courses.

## Student Code of Ethics

The College of Business requires its students to abide by the COB Student Code of Ethics (available online at [www.cob.tamucc.edu](http://www.cob.tamucc.edu) (<http://www.cob.tamucc.edu>)). Its provisions and stipulations apply to all students taking courses offered by the college, regardless of whether or not they are pursuing a degree awarded by the COB. BUSI 0011 COB Orientation (0 sch), a noncredit Blackboard course, is a prerequisite for all 3000 level business core courses.

## Assurance of Learning/Student Learning Outcomes

To continue to improve the undergraduate curriculum and the quality of the academic programs the COB, guided by AACSB accreditation standards, has implemented a comprehensive assurance of learning system. Under this assessment program the COB has developed four learning goals with corresponding objectives for Bachelor of Business Administration (BBA) graduates and has identified a number of instruments to measure the extent to which they are being met.

### Learning Goals:

- To be effective communicators
- To be competent in business practices
- To be good decision makers
- To be good citizens

## Undergraduate Courses

The College of Business offers undergraduate courses in the following fields:

- Accounting (ACCT)
- Business Administration (BUSI)
- Business Law (BLAW)
- Business Economics (ECON)
- Finance (FINA)
- Management (MGMT)
- Management Information Systems (MISY)
- Marketing (MKTG)
- Operations Management (OPSY)
- Operations Research/Management Science (ORMS)

All course descriptions are located in Courses A-Z (<http://catalog.tamucc.edu/undergraduate/courses-az/>).

## Programs

- Bachelor Degree Programs (<http://catalog.tamucc.edu/undergraduate/business/bachelors/>)
  - Accounting, BBA (<http://catalog.tamucc.edu/undergraduate/business/bachelors/accounting-bba/>)
  - Business Economics, BBA (<http://catalog.tamucc.edu/undergraduate/business/bachelors/business-economics-bba/>)
  - Finance, BBA (<http://catalog.tamucc.edu/undergraduate/business/bachelors/finance-bba/>)
  - General Business, BBA (<http://catalog.tamucc.edu/undergraduate/business/bachelors/general-business-bba/>)
  - Management Information Systems, BBA (<http://catalog.tamucc.edu/undergraduate/business/bachelors/management-information-systems-bba/>)
  - Management, BBA (<http://catalog.tamucc.edu/undergraduate/business/bachelors/management-bba/>)
  - Marketing, BBA (<http://catalog.tamucc.edu/undergraduate/business/bachelors/marketing-bba/>)
- Minors (<http://catalog.tamucc.edu/undergraduate/business/minors/>)
  - Accounting, Minor (<http://catalog.tamucc.edu/undergraduate/business/minors/accounting-minor/>)

- Business Administration, Minor (<http://catalog.tamucc.edu/undergraduate/business/minors/business-administration-minor/>)
- Economics, Minor (<http://catalog.tamucc.edu/undergraduate/business/minors/economics-minor/>)
- Entrepreneurship, Minor (<http://catalog.tamucc.edu/undergraduate/business/minors/entrepreneurship-minor/>)
- Finance, Minor (<http://catalog.tamucc.edu/undergraduate/business/minors/finance-minor/>)
- Human Resource Management, Minor (<http://catalog.tamucc.edu/undergraduate/business/minors/human-resource-management-minor/>)
- International Business, Minor (<http://catalog.tamucc.edu/undergraduate/business/minors/international-business-minor/>)
- Management Information Systems, Minor (<http://catalog.tamucc.edu/undergraduate/business/minors/management-information-systems-minor/>)
- Management, Minor (<http://catalog.tamucc.edu/undergraduate/business/minors/management-minor/>)
- Marketing, Minor (<http://catalog.tamucc.edu/undergraduate/business/minors/marketing-minor/>)