COLLEGE OF BUSINESS

The accounting and business undergraduate and master’s degree programs are accredited by the AACSB International – The Association to Advance Collegiate Schools of Business. The Bachelor of Business Administration degree program is offered on TAMU-CC’s main Island Campus, online and at the Texas A&M University System RELLIS Campus in Bryan, Texas. The Master of Business Administration program is offered as an evening program on the Island Campus and online. The Master of Accountancy is offered online only.

Mission

The College of Business supports the mission of the University by focusing on the higher education needs of business students in the region. Quality programs are designed to help students advance their education in business, further their careers, pursue advanced studies, and become more productive citizens within a changing global environment. Undergraduate programs offer selected specializations built on a foundation of general education and a broad business core. The Master of Business Administration program provides more advanced general management education with selected concentrations. The college extends access and flexibility through online delivery. The Master of Accountancy program offers advanced accounting studies. The College promotes student learning and engagement and ethical behavior.

Student learning is the highest priority of the College. To that end, the College emphasizes intellectual contributions of applied scholarship and instructional development. The College supports faculty development, community service, and involvement in professional organizations resulting in service to key stakeholders. The College supports regional economic development and solicits input from its primary stakeholders through advisory councils.

Organization

The College’s formal administrative units include three academic departments, the Undergraduate Student Advisory Council, the Graduate Student Advisory Council, the Business Advisory Council, the Accounting Advisory Council, and the Center for Economic Education. The College also houses the international headquarters of the Society for Advancement of Management and sponsors student chapters of Beta Gamma Sigma, Delta Sigma Pi, Human Resources Management, Management Information Systems Club, Society for Advancement of Management, Student Accounting Society, Student Finance Association, and Student Economics Association.

Permanent faculty in each of the academic departments (Accounting, Business Law & Finance, Decision Sciences & Economics, and Management & Marketing) are the principal architects of the academic programs (majors and minors) in their respective disciplines. Content of undergraduate and graduate programs is coordinated through the Curricula Management Committee.

The Center for Economic Education is one of eleven Centers that comprise the Texas Council on Economic Education, which is affiliated with the National Council on Economic Education. It is located in the College and a member of the economics faculty serves as its Director. Its mission is to support the economic education needs of teachers of economics topics in South Texas public and private schools.

Programs

The College offers a Bachelor of Business Administration Degree with majors in Accounting; Business Economics; Finance; General Business; Management; Management Information Systems; and Marketing. A minor in Business is available to nonbusiness majors desiring to supplement their degree with a business background. Other minors include: Accounting, Economics, Entrepreneurship, Human Resource Management, International Business, Management, Management Information Systems, Marketing, and Personal Financial Planning. (Please consult the Graduate Catalog for information concerning the Master of Business Administration, and the Master of Accountancy.)

Entry into Business Major

Students can choose a major in the College of Business when they are admitted to the University. Students changing to a major in the College of Business at a later point in their academic career must meet the following requirements:

- A minimum of an overall 2.0 cumulative GPA
- An official meeting with a College of Business Academic Advisor to develop a degree plan.

Community/Junior College Transfers

Community and junior college students who plan to transfer to the College of Business are advised to pursue the business foundation curriculum outlined below. The appropriate course equivalency guide should be consulted to resolve questions of course transferability. All business courses normally offered by the College of Business at the junior or senior level must be completed by the student at that level. Courses acceptable for transfer by Texas A&M University-Corpus Christi will be accepted at the level at which the courses were taken, and at least 50% of the business hours required must be taken at Texas A&M University-Corpus Christi. Generally, courses from a community/junior college cannot be used to satisfy upper level requirements. Lower level transfer courses in Business Law and/or Statistics may be accepted with approval from the appropriate department chair. All business courses transferred require a grade of “C” or better and require prior approval by a College of Business academic advisor.

1 Contact an academic advisor in the College of Business for specific information.

Grade Point Average for Graduation

In addition to meeting the various course requirements for a specified major in the College of Business, students must also achieve the following minimum grade point averages:

1. 2.00 for all credit course work completed at Texas A&M University-Corpus Christi,
2. 2.00 in all business courses, and
3. 2.00 in courses in their designated major.

Effective fall 2012, no more than two Ds earned after fall 2007 are accepted toward graduation by business majors in business core classes, courses taken in their business major, and business elective courses. (See “Scholastic Probation, Suspension, Dismissal” in the section entitled “General Academic Policies and Regulations.”)
Upper-Level Course Requirements
All business students are required to complete at least 45 hours of upper-
level (junior and senior level) courses; at least 45 of these hours must be
business and/or economics courses.

Student Code of Ethics
The College of Business requires its students to abide by the COB
Student Code of Ethics (available online at www.cob.tamucc.edu). Its provisions and stipulations apply to all
students taking courses offered by the college, regardless of whether
or not they are pursuing a degree awarded by the COB. BUSI 0011 Cob
Student Code of Ethics and Plagiarism (0 sch), a noncredit Blackboard
course, is a prerequisite for all 3000 level business core courses.

Assurance of Learning/Student Learning
Outcomes
To continue to improve the undergraduate curriculum and the quality
of the academic programs the COB, guided by AACSB accreditation
standards, has implemented a comprehensive assurance of learning
system. Under this assessment program the COB has developed
four learning goals with corresponding objectives for Bachelor of
Business Administration (BBA) graduates and has identified a number of
instruments to measure the extent to which they are being met.

Learning Goals:
• To be effective communicators
• To be competent in business practices
• To be good decision makers
• To be good citizens

Undergraduate Courses
The College of Business offers undergraduate courses in the following
fields:
• Accounting (ACCT)
• Business Administration (BUSI)
• Business Law (BLAW)
• Business Economics (ECON)
• Finance (FINA)
• Management (MGMT)
• Management Information Systems (MISY)
• Marketing (MKTG)
• Operations Management (OPSY)
• Operations Research/Management Science (ORMS)

All course descriptions are located in course descriptions.

Programs
• Bachelor Degree Programs (http://catalog.tamucc.edu/
undergraduate/business/bachelors/)
  • Accounting, BBA (http://catalog.tamucc.edu/undergraduate/
business/bachelors/accounting-bba/)
  • Business Economics, BBA (http://catalog.tamucc.edu/
undergraduate/business/bachelors/business-economics-bba/)
  • Finance, BBA (http://catalog.tamucc.edu/undergraduate/
business/bachelors/finance-bba/)