

SOCIAL MEDIA, CERTIFICATE

Course Sequencing

Students should take the courses in the following sequence to complete them in the most timely manner:

If completing the certificate in 1-2 years:

Course	Title	Hours
First Year		
Fall		
COMM 4326	Social Media Content and Measurement	3
COMM 4335 or ENGL 3379	Crisis Communication or Writing for the Web	3
Hours		6
Spring		
ENGL 4328	Writing for Social Media	3
COMM 3331 or MEDA 3380 or ENGL 4300	Public Relations Writing and Design or New Media and Communication or Technologies and Cultures of the Book	3
Hours		6
Total Hours		12