

# GRAPHIC DESIGN, BA

## Course Sequencing

### First Year

Fall		Hours
ARTS 1303	Art History Survey I	3
ARTS 1311	Design I	3
GRDS 1301	Foundations of Graphic Design	3
UNIV 1101	University Seminar I	1
ENGL 1301	Writing and Rhetoric I	3
University Core Curriculum		3

**Hours 16**

### Spring

ARTS 1304	Art History Survey II	3
ARTS 1316	Drawing I	3
GRDS 1302	Typography I	3
UNIV 1102	University Seminar II	1
ENGL 1302	Writing and Rhetoric II	3
	or COMM 1311 or Foundation of Communication	
MATH 1332	Contemporary Mathematics	3
	or PHIL 2303 or Introduction to Logic and Critical Thinking	

**Hours 16**

### Second Year

#### Fall

GRDS 2301	Historical Perspectives of Graphic Design	3
GRDS 2303	Concept & Making	3
Foreign Language Requirements		3
University Core Curriculum		3
University Core Curriculum		3

**Hours 15**

#### Spring

ARTS 2356	Photography I	3
	or ARTS 2333 or Printmaking I	
GRDS 2302	Design Studio I	3
GRDS 2304	Typography II	3
Foreign Language Requirements		3
University Core Curriculum		3
University Core Curriculum		3

**Hours 18**

### Third Year

#### Fall

GRDS 3304	Publication Design	3
GRDS 3306	User Interface/User Experience	3
University Core Curriculum		3
University Core Curriculum		3
GRDS or UD Elective (GRDS 4399 Internship Recommended)		3

**Hours 15**

#### Spring

GRDS 3310	Client Solutions	3
GRDS 4304	Emerging Technologies	3
University Core Curriculum		3

University Core Curriculum 3

GRDS or UD Elective (GRDS 4399 Internship Recommended) 3

**Hours 15**

### Fourth Year

#### Fall

GRDS 4309	Design in Advertising	3
GRDS 3303	Design Experience & Awareness	3
Upper Division Electives		3
Upper Division Electives		3
Upper Division Electives		3

**Hours 15**

#### Spring

GRDS 3305	Packaging Design	3
GRDS 4310	Portfolio and Professional Practices	3
Upper Division Electives		3
Upper Division Electives		3

**Hours 12**

**Total Hours 122**