

COMMUNICATION STUDIES, BA

Course Sequencing

Communication Studies

First Year

Fall		Hours
UNIV 1101	University Seminar I	1
COMM 1311	Foundation of Communication	3
COMM 1318	Interpersonal Communication	3
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
Hours		16

Spring

UNIV 1102	University Seminar II	1
ENGL 1301	Writing and Rhetoric I	3
MEDA 1307	Media and Society	3
MATH 1332	Contemporary Mathematics	3
or PHIL 2303	or Introduction to Logic and Critical Thinking	
COMM 2330	Introduction to Public Relations	3
University Core Curriculum		3
Hours		16

Second Year

Fall		Hours
COMM 1321	Business and Professional Communication	3
COMM 2335	Presentational Communication	3
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
Hours		15

Spring

COMM 2333	Small Group Communication	3
MEDA 2350	Media Performance	3
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
Hours		15

Third Year

Fall		Hours
COMM 3310	Communication Theory	3
COMM 3311	Nonverbal Communication	3
College Core		3
Upper Division Electives		3
Upper Division Electives		3
Hours		15

Spring

COMM 3326	Research Methods	3
COMM 4314	Gender Communication	3
or COMM 4315	or Communication and Sexuality	

College Core	3
Upper Division Electives	3
Upper Division Electives	3
Hours	15

Fourth Year

Fall

COMM 3350	Leadership	3
COMM 4345	Intercultural Communication	3
Upper Divisional Elective		3
Upper Divisional Elective		3
Lower Divisional Elective		3

Hours	15
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Spring

COMM 4380	Senior Seminar in Communication Studies	3
Upper Division Electives		3
Upper Division Electives		3
Upper Division Electives		3
Lower Divisional Elective		1

Hours	13
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Total Hours	120
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Public Relations

First Year

Fall		Hours
UNIV 1101	University Seminar I	1
COMM 1311	Foundation of Communication	3
COMM 2330	Introduction to Public Relations	3
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
Hours		16

Spring

UNIV 1102	University Seminar II	1
COMM 1318	Interpersonal Communication	3
MEDA 1307	Media and Society	3
ENGL 1301	Writing and Rhetoric I	3
MATH 1332	Contemporary Mathematics	3
or PHIL 2303	or Introduction to Logic and Critical Thinking	
University Core Curriculum		3

Hours	16
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Second Year

Fall

COMM 1321	Business and Professional Communication	3
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3

Hours	15
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Spring

COMM 2335	Presentational Communication	3
MEDA 2350	Media Performance	3

University Core Curriculum	3
University Core Curriculum	3
University Core Curriculum	3
Hours	15
Third Year	
Fall	
COMM 3330 Persuasion	3
College Core	3
Upper Division Electives	3
Upper Division Electives	3
Upper Division Electives	3
Hours	15
Spring	
COMM 3331 Public Relations Writing and Design	3
COMM 4331 Public Relations Campaigns	3
College Core	3
Upper Division Electives	3
Upper Division Electives	3
Hours	15
Fourth Year	
Fall	
COMM 4335 Crisis Communication	3
COMM 4399 Communication Internship	3
Upper Division Electives	3
Upper Division Electives	3
Lower Divisional Elective	3
Hours	15
Spring	
COMM 4394 Professional PR Portfolio	3
Upper Division Electives	3
Upper Division Electives	3
Lower Divisional Elective	1
Upper Division Electives	3
Hours	13
Total Hours	120