

# COMMUNICATION STUDIES, BA

## Course Sequencing

### Communication Studies

#### First Year

Fall		Hours
UNIV 1101	University Seminar I	1
COMM 1311	Foundation of Communication	3
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
<b>Hours</b>		<b>16</b>

#### Spring

UNIV 1102	University Seminar II	1
ENGL 1301	Writing and Rhetoric I	3
COMM 1318	Interpersonal Communication	3
COMM 2333	Small Group Communication	3
MATH 1332	Contemporary Mathematics	3
or PHIL 2303	or Introduction to Logic and Critical Thinking	
University Core Curriculum		3
<b>Hours</b>		<b>16</b>

#### Second Year

Fall		Hours
COMM 2335	Presentational Communication	3
COMM 1321	Business and Professional Communication	3
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
<b>Hours</b>		<b>15</b>

#### Spring

COMM 2330	Introduction to Public Relations	3
MEDA 2350	Media Performance	3
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
<b>Hours</b>		<b>15</b>

#### Third Year

Fall		Hours
COMM 3310	Communication Theory	3
COMM 3311	Nonverbal Communication	3
College Core		3
Upper Division Electives		3
Upper Division Electives		3
<b>Hours</b>		<b>15</b>

#### Spring

COMM 3326	Research Methods	3
COMM 4314	Gender Communication	3
or COMM 4315	or Communication and Sexuality	

College Core	3
Upper Division Electives	3
Upper Division Electives	3
<b>Hours</b>	<b>15</b>

#### Fourth Year

Fall		Hours
COMM 4345	Intercultural Communication	3
COMM 3350	Leadership	3
Upper Divisional Elective		3
Upper Divisional Elective		3
Lower Divisional Elective		3
<b>Hours</b>		<b>15</b>

#### Spring

COMM 4380	Senior Seminar in Communication Studies	3
Upper Division Electives		3
Upper Division Electives		3
Upper Division Electives		3
Lower Divisional Elective		1
<b>Hours</b>		<b>13</b>

**Total Hours 120**

## Public Relations

#### First Year

Fall		Hours
UNIV 1101	University Seminar I	1
COMM 1311	Foundation of Communication	3
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
<b>Hours</b>		<b>16</b>

#### Spring

UNIV 1102	University Seminar II	1
ENGL 1301	Writing and Rhetoric I	3
COMM 1318	Interpersonal Communication	3
MEDA 1307	Media and Society	3
MATH 1332	Contemporary Mathematics	3
or PHIL 2303	or Introduction to Logic and Critical Thinking	
University Core Curriculum		3
<b>Hours</b>		<b>16</b>

#### Second Year

Fall		Hours
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
COMM 2335	Presentational Communication	3
COMM 1321	Business and Professional Communication	3
<b>Hours</b>		<b>15</b>

#### Spring

University Core Curriculum		3
University Core Curriculum		3

University Core Curriculum		3
COMM 2330	Introduction to Public Relations	3
MEDA 2350	Media Performance	3
<b>Hours</b>		<b>15</b>
<b>Third Year</b>		
<b>Fall</b>		
College Core		3
COMM 3330	Persuasion	3
Upper Division Electives		3
Upper Division Electives		3
Upper Division Electives		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
COMM 4331	Public Relations Campaigns	3
College Core		3
Upper Division Electives		3
Upper Division Electives		3
COMM 3331	Public Relations Writing and Design	3
<b>Hours</b>		<b>15</b>
<b>Fourth Year</b>		
<b>Fall</b>		
COMM 4335	Crisis Communication	3
COMM 4399	Communication Internship	3
Upper Division Electives		3
Upper Division Electives		3
Lower Divisional Elective		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
COMM 4394	Professional PR Portfolio	3
Upper Division Electives		3
Upper Division Electives		3
Lower Divisional Elective		1
Upper Division Electives		3
<b>Hours</b>		<b>13</b>
<b>Total Hours</b>		<b>120</b>