

# COMMUNICATION (COMM)

## **COMM 5301 Introduction to Communication Scholarship** **3 Semester Credit Hours (3 Lecture Hours)**

This is a practical introduction to scholarship in the Communication discipline with emphasis in: reading and understanding academic source material; finding source material in scholarly literatures; writing academic research papers; editing and revising your own work; and presenting scholarship. Completing this course will prepare you to think, write, and present ideas as an advanced scholar in the Communication discipline.

## **COMM 5302 Seminar in Communication Theory** **3 Semester Credit Hours (3 Lecture Hours)**

This course represents an advanced treatment of theory in the Communication discipline. Theoretical traditions and theories discussed in this course are used by scholars to explain and/or interpret communication processes in such areas as interpersonal, intercultural, organizational, and media settings

## **COMM 5303 Research Methodology** **3 Semester Credit Hours (3 Lecture Hours)**

This course is designed as an intellectual and practical introduction to communication research at the graduate level, including epistemological, intellectual, and practical issues associated with qualitative, quantitative, and critical methods research.

## **COMM 5304 Cultural Studies** **3 Semester Credit Hours (3 Lecture Hours)**

This course examines theoretical approaches to cultural studies; focus on interdisciplinary research of media audiences and covering a range of methods and theoretical frameworks; concentration varies.

## **COMM 5305 Basic Communication in Higher Education** **3 Semester Credit Hours (3 Lecture Hours)**

**BASIC COMMUNICATION IN HIGHER ED** This course provides individual development in philosophies and practices unique to teaching basic oral communication. It is designed primarily for students who wish to teach public speaking in higher education. This course is required for all students serving as Graduate Teaching Assistants in COMM 1315.

## **COMM 5306 Instructing and Consulting** **3 Semester Credit Hours (3 Lecture Hours)**

This course will draw upon academic research in instructional communication to provide a foundation for aligning the instructional skills and knowledge necessary for achieving organizational strategic goals and objectives.

## **COMM 5307 Communication and Organizations** **3 Semester Credit Hours (3 Lecture Hours)**

This course surveys traditional and contemporary readings in organizational communication. Readings cover such topics as the relationship of communication and organizational structure, process, stakeholders, leadership, decision making, culture, and identity.

## **COMM 5308 Communicating Leadership** **3 Semester Credit Hours (3 Lecture Hours)**

This course focuses on the process of influence that takes place through communication to achieve goals or to produce change from a collective of people. This course will include instruction on the various approaches to leadership, process of leadership, and the role that leadership plays in a variety of contexts.

## **COMM 5309 Seminar in Interpersonal Communication** **3 Semester Credit Hours (3 Lecture Hours)**

This seminar focuses on terminology, key theories, and functions of interpersonal communication as it pertains to the formation and maintenance of relationships.

## **COMM 5310 Seminar in Intercultural Communication** **3 Semester Credit Hours (3 Lecture Hours)**

This course explores the relationship between communication and culture through scholarly readings, discussions, and critiques in three subfields of Intercultural Communication: cultural communication, cross-cultural communication, and intercultural communication.

## **COMM 5311 Seminar in Persuasion Theory** **3 Semester Credit Hours**

This course investigates traditional and contemporary theories of persuasion and is an in-depth study of the major concepts of persuasive communication.

## **COMM 5312 Seminar in Gender Communication** **3 Semester Credit Hours (3 Lecture Hours)**

This seminar focuses on terminology, key theories, and cutting-edge research within the study of gender communication.

## **COMM 5314 Small Group Decision Making** **3 Semester Credit Hours (3 Lecture Hours)**

This course will focus on the theory and practice of small group decision making, by considering both effective work groups and small groups that have made faulty decisions.

## **COMM 5315 Family Communication** **3 Semester Credit Hours (3 Lecture Hours)**

Overview of theory and research on communication in the family. Content focuses on definitions, frameworks, perspectives, theories, and outcomes tied to the study of communication processes within the family.

## **COMM 5330 International Leadership** **3 Semester Credit Hours (3 Lecture Hours)**

Introduces graduate and advanced students to the study of leadership in international and intercultural settings with the emphasis on the context of mediated communication.

## **COMM 5331 Seminar in Nonverbal Communication** **3 Semester Credit Hours (3 Lecture Hours)**

This seminar will educate students about the history, key theories, types and functions of nonverbal communication, or message with words.

## **COMM 5335 Advanced Crisis Communication** **3 Semester Credit Hours (3 Lecture Hours)**

Examines crisis communication from the perspective of academic researchers and practitioners. Includes the analysis of crisis communication research, reviews the elements of an effective crisis communication plan, and centers on case study analysis of best and worst practices in crisis planning, prevention, and response.

## **COMM 5340 Public Relations Theory** **3 Semester Credit Hours (3 Lecture Hours)**

A discussion of theories of excellence in public relations and crisis communication through the exploration of models, roles, communication, media, ethics, and culture to serve as a foundation for professional practice.

## **COMM 5341 Digital Filmmaking** **3 Semester Credit Hours (3 Lecture Hours)**

**DIGITAL FILMMAKING** This course concentrates on the professional skills needed by a well-rounded independent filmmaker: writing, visualizing the script, producing, directing the actors, digital cinematography, sound, editing and postproduction.

**COMM 5343 Seminar in Television Studies**

**3 Semester Credit Hours (3 Lecture Hours)**

SEMINAR IN TELEVISION STUDIES This course is a critical study of television programming content, production practices, and audiences. Includes consideration of industrial, political, aesthetic, and cultural analyses of television.

**COMM 5344 Seminar in Film Studies**

**3 Semester Credit Hours (3 Lecture Hours)**

SEMINAR IN FILM STUDIES Investigation of selected topics in film through viewing, reading, and independent research. May be repeated when topics vary.

**COMM 5346 Seminar in New Media**

**3 Semester Credit Hours (3 Lecture Hours)**

Explores contemporary instances of new and emerging media platforms, especially as facilitated through digital media technologies, as they continue to disseminate more widely as portals of communication. Students will engage with specific issues in new media through the lenses of various cultural theories in order to gain a greater understanding of the scope of new media, its culture, and the relationships that exist between machines and humans, as well as those between society and technology.

**COMM 5390 Special Topics in Communication**

**3 Semester Credit Hours (3 Lecture Hours)**

This course is an intensive exploration of selected topics in communication study. May be repeated when topics vary.

**COMM 5395 Thesis**

**3,6 Semester Credit Hours (3,6 Lecture Hours)**

The thesis is independent research under the direction of a student's graduate committee, and to result in a completed thesis project, it should be taken in two separate semesters for a total of 6 credit hours dependent upon thesis proposal.

**COMM 5396 Individual Study**

**1-3 Semester Credit Hours**

This Individual Study course is designed to provide inquiry and research opportunities in an area of special interest otherwise not available in course offerings. Two individual study courses may be applied toward the degree with the approval of the student's Faculty Mentor.

**COMM 5399 Internship**

**3 Semester Credit Hours (2.5 Lecture Hours)**

Practical experience in the communication field through placement in an communication or media internship position. Students must have completed at least 6 hours of graduate coursework in communication and have a minimum GPA of 3.5 to apply for the internship course.