
College of Business

The accounting and business undergraduate and master's degree programs are accredited by the AACSB International – The Association to Advance Collegiate Schools of Business.

MISSION

The College of Business supports the mission of the University by focusing on the higher educational needs of business students in the region. Programs are designed to help students advance their education in business to become more productive citizens, further their careers, and pursue advanced studies within a changing global environment. Undergraduate programs offer selected specializations built on a foundation of general education and a broad business core. The Master of Business Administration program provides more advanced general management education with selected concentrations. The Master of Accountancy program offers advanced accounting studies. The College promotes a high code of ethics, special concern for student learning, and the effective use of technology.

Student learning is the highest priority of the College. To that end, the College emphasizes intellectual contributions of applied scholarship and instructional development. The College supports faculty development, community service and involvement in professional organizations resulting in service to key stakeholders. The College solicits input from its primary stakeholders through advisory councils.

ORGANIZATION

The College's formal administrative units include three academic departments, the Undergraduate Student Advisory Council, the Graduate Student Advisory Council, the Business Advisory Council, and the Center for Economic Education. The College also houses the international headquarters of the Society for Advancement of Management, and sponsors student chapters of Beta Gamma Sigma, Delta Sigma Pi, Human Resources Management, Management Information Systems Club, Society for Advancement of Management, Student Accounting Society, and Student Economics Association.

Permanent faculty in each of the academic departments (Accounting and Business Law; Finance, Economics, and Decision Sciences; and Management and Marketing) are the principal architects of the academic programs (majors and minors) in their respective disciplines. Content of undergraduate and graduate programs is coordinated through the Undergraduate Advisory Committee and the Graduate Advisory Committee.

The Center for Economic Education is one of eleven Centers that comprise the Texas Council on Economic Education, which is affiliated with the National Council on Economic Education. It is located in the College and a member of the economics faculty serves as its Director. Its mission is to support the economic education needs of teachers of economics topics in South Texas public and private schools.

PROGRAMS

The College offers a Bachelor of Business Administration Degree with majors in Accounting; Economics; Finance; General Business; Management with emphases in General Management, Health Care Administration, and Human Resource Management; Management Information Systems; and Marketing. A minor in Business is available to nonbusiness majors desiring to supplement their degree with a business background. Other minors include: Accounting, Economics, Entrepreneurship, Human Resource Management, International Business, Management, Management Information Systems, Marketing, and Personal Financial Planning. (Please consult the Graduate Catalog for information concerning the Master of Business Administration and the Master of Accountancy.)

UPPER-DIVISION ENTRY INTO THE COLLEGE OF BUSINESS

Students who meet University admissions requirements enter the College of Business when they declare their majors and file a degree plan with their academic advisor. Enrollment in 3000/4000 level business courses is limited to (1) Business majors who have completed

at least 60 semester hours, or (2) nonbusiness majors who satisfy stated course prerequisites and have completed at least 60 semester hours.

Students must pass the THEA tests in mathematics, reading and writing, unless state law exempts them from taking the tests. (See “Texas Higher Education Assessment (THEA) Requirements” in the “Admission” section of this catalog.) In addition, before taking 3000/4000 level business courses, students who declare a business major should satisfactorily complete at least 60 semester hours, including the following courses or their equivalents, from the business foundation curriculum:

English	6 hours,
Mathematics	6 hours,
Economics	6 hours, and
Accounting	6 hours.

GENERAL REQUIREMENTS FOR BBA DEGREE

All students seeking the BBA must complete (1) the general studies core prescribed by the University as outlined in the business foundation curriculum, (2) a common core of business courses, (3) courses in the major area specified by the major academic department, and (4) upper division business electives to achieve a minimum of 120-122 semester hours, depending on the need for first-year seminar hours. All students must complete at least 45 hours of junior or senior level courses; at least 45 of these upper-level hours must be in business or economics.

To ensure compliance with the course requirements for a BBA degree, first and second year students should follow the general sequence of courses specified for the business foundation curriculum. Juniors and seniors should follow the sequence outlined in the catalog for their major academic area. **Course prerequisites are strictly enforced.**

COMMUNITY/JUNIOR COLLEGE TRANSFERS*

Community and junior college students who plan to transfer to the College of Business are advised to pursue the business foundation curriculum outlined below. The appropriate course equivalency guide should be consulted to resolve questions of course transferability. All business courses normally offered by the College of Business at the junior or senior level must be completed by the student at that level except for BLAW 3310 and ORMS 3310. Courses acceptable for transfer by Texas A&M University-Corpus Christi will be accepted at the level at which the courses were taken, and at least 50% of the business hours required must be taken at Texas A&M University-Corpus Christi. Courses from a community/junior college cannot be used to satisfy upper level requirements. All business courses transferred require a grade of “C” or better and require prior approval by a College of Business academic advisor.

*Contact an academic advisor in the College of Business for specific information.

GRADE POINT AVERAGE FOR GRADUATION

In addition to meeting the various course requirements for a specified major in the College of Business, students must also achieve the following minimum grade point averages: (1) 2.00 for all credit course work completed at Texas A&M University-Corpus Christi, (2) 2.00 in all business courses, and (3) 2.00 in courses in their designated major. Effective with courses taken in the fall of 2007, no more than two Ds earned by business majors in business core classes and courses taken in their business major are accepted toward graduation. (See “Scholastic Probation, Suspension, Dismissal” in the section entitled “General Academic Policies and Regulations.”)

UPPER-LEVEL COURSE REQUIREMENTS

All business students are required to complete at least 45 hours of upper-level (junior and senior level) courses; at least 45 of these hours must be business and/or economics courses.

STUDENT CODE OF ETHICS

The College of Business requires its students to abide by the COB Student Code of Ethics (available online at www.cob.tamucc.edu). Its provisions and stipulations apply to all students taking courses offered by the college, regardless of whether or not they are pursuing a degree awarded by the COB. BUSI 0011, COB Student Code of Ethics and Plagiarism, a non-credit WebCT course, is a prerequisite for all 3000 level business core courses.

ASSURANCE OF LEARNING / STUDENT LEARNING OUTCOMES

To continue to improve the undergraduate curriculum and the quality of the academic programs the COB, guided by AACSB accreditation standards, has implemented a comprehensive assurance of learning system. Under this assessment program the COB has developed five student learning outcomes for Bachelor of Business Administration (BBA) graduates and has identified a number of instruments to measure the extent to which they are being met. Accordingly, BBA graduates will:

1. Demonstrate the ability to communicate effectively, both orally and in writing.
2. Demonstrate the ability to use analytical skills supported by information technology for problem-solving and decision-making.
3. Demonstrate professionalism through interpersonal skills, including an understanding of ethical issues and governance responsibilities.
4. Comprehend and explain the basic business functions of accounting, economics, finance, management, management systems and marketing.
5. Analyze and synthesize the integration of business functions in diverse cultural settings and the global marketplace.

Additionally, a separate major-specific goal is listed for each major in its respective section.

MAJOR FIELD TEST

As an integral part of the College of Business' Assurance of Learning program, the Major Field Test (MFT) is a nationally-normed, standardized multiple-choice test developed by the Educational Testing Service and administered to senior-level business students at many AACSB International accredited institutions in the United States. It is designed to measure students' academic achievement through demonstration of their basic knowledge and understanding of key concepts, theories and analytical methods in the functional areas of business. This test covers the areas of accounting, economics, finance, international issues, legal and social environment of business, management, marketing, quantitative business analysis and information systems.

The MFT is required for all students pursuing the Bachelor of Business Administration degree and will be administered in MGMT 4388, Administrative Policy and Strategy. To prepare for this test, business majors are advised to retain their class notes, textbooks and other relevant materials from their business core courses in the areas referenced above. Also, to prepare for the MFT, business majors are required to enroll in BUSI 0088 concurrently with MGMT 4388. BUSI 0088 is a non-credit Major Field Test review course.

BUSINESS CORE

To provide a common background in business, all students seeking the BBA are required to complete the following courses or their equivalents:

ACCT 2301	Financial Accounting	3 hrs
ACCT 2302	Managerial Accounting	3 hrs
*ECON 2302	Microeconomics	3 hrs
*MATH 1325	Business Calculus**	3 hrs
MISY 2305	Computer Applications in Business	3 hrs
ORMS 3310	Data Analysis and Statistics	3 hrs
BLAW 3310	Legal Environment of Business	3 hrs
FINA 3310	Financial Management I	3 hrs
MGMT 3312	Behavior in Organizations	3 hrs

Business

MGMT 3315	Communicating in Business	3 hrs
MISY 3310	Management Information Systems Concepts	3 hrs
MKTG 3310	Principles of Marketing	3 hrs
BUSI 4310	International Business***	3 hrs
OPSY 4314	Operations Management	3 hrs
MGMT 4388	Administrative Policy and Strategy	3 hrs

*University Core. ECON 2302 is an option to satisfy the University Core three hour requirement in economics.

** MATH 2413 (Calculus I) may be taken as substitute for MATH 1325. Only three hours of MATH 2413 will be counted in University Core requirements, the additional laboratory hour will be counted as an elective.

*** Some majors require a specific international course.

BUSINESS FOUNDATION CURRICULUM

Freshman - Semester I

BUSI 0011	COB Student Code of Ethics and Plagiarism	0 hrs
MISY 2305	Computer Applications in Business	3 hrs
*HIST 1301	U.S. History to 1865	3 hrs
*ENGL 1301	Composition I	3 hrs
*POLS 2305	United States Government and Politics	3 hrs
UCCP 1101	First-Year Seminar I	1 hr
Select one of these 3 hour courses:		3 hrs
*COMM 1315	Film and Culture, or	
*ARTS 1301	Art and Society, or	
*MUSI 1306	Understanding and Enjoying Music, or	
*MUSI 1307	Elements of Musical Style, or	
*THEA 1310	The Art of the Theatre	
		17 hrs

Freshman - Semester II

*ENGL 1302	Composition II	3 hrs
*Natural Science requirement		3 - 4 hrs
*HIST 1302	U.S. History Since 1865	3 hrs
UCCP 1102	First-Year Seminar II	1 hr
Select one of these 3 hour courses:		3 hrs
*PSYC 2301	General Psychology, or	
*SOCI 1301	Human Societies	
		13-14 hrs

Sophomore - Semester I

*ECON 2301	Macroeconomics Principles	3 hrs
ACCT 2301	Financial Accounting	3 hrs
MATH 1324	Business Mathematics	3 hrs
*Natural Science Requirement		3-4 hrs
Select one of these 3 hour courses:		3 hrs
*ENGL 2332	Literature of the Western World: From the Classics to the Renaissance, or	
*ENGL 2333	Literature of the Western World: From the Enlightenment to the Present, or	
*ENGL 2334	Themes and Genres in English Literatures, or	
*ENGL 2335	Themes and Genres in the Literatures of the Americas, or	
*SPAN 3307	Spanish Literature I, or	

- *SPAN 3308 Spanish Literature II, or
 *SPAN 3309 Spanish American Literature I, or
 *SPAN 3310 Spanish American Literature II

15-16 hrs

Sophomore - Semester II

*POLS 2306	State and Local Government	3 hrs
MATH 1325	Business Calculus	3 hrs
*COMM 1315	Public Speaking	3 hrs
*ECON 2302	Microeconomics Principles	3 hrs
ACCT 2302	Managerial Accounting	3 hrs
Business Elective**		3 hrs
		18 hrs

* University Core

** Management Information Systems majors need to take COSC 1435, Introduction to Problem Solving with Computers, 3 hrs, in lieu of the business elective.

CURRICULUM IN ACCOUNTING

The accounting major is designed to provide entry-level knowledge, skills and concepts for careers in accounting. These careers are generally divided into four broad areas, corresponding to particular employment environments: management accounting, government accounting, accounting education, and public accounting. The career can include such activities as auditing, budgeting, data processing, controlling costs, providing tax advice, meeting tax requirements, and designing and analyzing financial systems.

Practicing accountants generally acquire one or more certifications available to members of the profession. The most common certification is the Certified Public Accountant (CPA), conferred by the State Board of Public Accountancy of the state in which the individual maintains his or her license. Other certifications include the Certified Management Accountant (CMA), the Certified Internal Auditor (CIA), and others.

The Texas State Board of Public Accountancy has set the minimum educational requirements for taking the CPA examination at 150 semester hours. **Students aspiring to an accounting career should give serious consideration to pursuing advanced studies at the graduate level to enhance their potential for a successful accounting career.** Accounting students should be aware that requirements to sit for the CPA examination in Texas may change at any time. CPA requirements are determined by the Texas State Board of Public Accountancy (TSBPA). Students should visit the TSBPA website at <http://www.tsbpa.state.tx.us/> frequently and check with their advisor on a regular basis to ensure that the courses they are taking will qualify them to sit for the CPA exam.

Students who have not yet received an undergraduate degree should inquire about the **Professional Program in Accounting (PPA)**, described below. For students who have received their undergraduate degrees, the Department of Accounting and Business Law offers an avenue to pursue graduate studies to meet the State qualifications for professional certification through the **Master of Accountancy (MAcc)**. This option is described in the College of Business section of the Graduate Catalog. Students are encouraged to contact the Director of Master's Programs in the College of Business for more information and answers to specific questions.

PROFESSIONAL PROGRAM IN ACCOUNTING (PPA)

The Professional Program in Accounting (PPA) is designed to prepare students for successful careers in public accounting, industry, government and other areas of the accounting profession. Admission can occur as early as the first semester of the junior year and as late as the second semester of the senior year. The curriculum emphasizes the development of ethical judgment, business decision-making skills, and teamwork, and encourages students to intern with a business appropriate to their career path. PPA students are typically committed to obtaining the Master of Accountancy (MAcc) and to becoming CPAs.

A variety of different career paths are available to accountants. Accounting professionals work in public accounting in audit, consulting, tax and financial planning, providing services to a wide range of organizations. Accountants also enjoy financial reporting, tax, and managerial accounting careers with companies in all industries, in all levels of government, and in educational institutions as professionals and as educators. As businesses, governments, and individuals generate and utilize information at accelerating rates in an increasingly global environment, public trust in the value of the information and the financial reporting of firms depends on the highest integrity, dedication, and expertise of the accountants in each of these career paths.

Admission

Students must apply at least one semester prior to the desired entrance date and be admitted to the PPA program. Admission to the PPA program is based on the applicant’s undergraduate grade point average at the time of application. Other relevant examples of academic ability and leadership may be considered in evaluating applicants.

Degree Requirements

The BBA degree will be awarded upon completion of the BBA requirements. PPA students will apply for and enter the Master of Accountancy (MAcc) program and receive the Master of Accountancy degree upon completion of the requirements for such degree.

Required Business Core

The PPA program follows the curriculum requirements for the University Core and the business core for undergraduates. All PPA students must complete at least 45 hours of junior or senior level courses and satisfy all other AACSB accreditation requirements as specified in the catalog. Coursework in the student’s concentration must be approved in advance by the PPA student’s advisor. Undergraduate PPA students are required to enroll in ACCT 0041, Professional Development Level One, each semester. This course is Web-based and non-credit.

Graduate Coursework

PPA students are required to take thirty three semester hours of graduate coursework, including at least 24 hours in accounting. Graduate courses are integrated into the PPA curriculum beginning in the second semester of the fourth year. Graduate PPA students are required to enroll in ACCT 0051, Professional Development Level Two, each semester. This course is Web-based and non-credit.

ACCOUNTING MAJOR

Student Learning Outcome: Students will demonstrate an understanding of the principles and practices common to the major areas of accounting.

Complete the Business Foundation Curriculum in the freshman and sophomore years.

Degree Requirements

	Sem. Hrs.
A. University Core	45
B. First-Year Seminars (when applicable)*	(2)
C. Business Core	45
D. Major Requirements	24
E. Electives	6
Total	120 (122)

*First Year Seminars

First-Year Seminars or Electives

Full-time, first-year students are required to take the following courses:

UCCP 1101/UCCP 1102 First-Year Seminar I, II	2
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Junior – Semester I

ACCT 3311	Intermediate Accounting I	3 hrs
ACCT 3314	Cost Accounting	3 hrs
MGMT 3315	Communicating in Business	3 hrs
ORMS 3310	Data Analysis and Statistics	3 hrs
MKTG 3310	Principles of Marketing	3 hrs
MISY 3310	Management Information Systems Concepts	3 hrs
		18 hrs

Junior – Semester II

ACCT 3312	Intermediate Accounting II	3 hrs
ACCT 3321	Federal Income Tax I	3 hrs
FINA 3310	Financial Management	3 hrs
BLAW 3310	Legal Environment of Business	3 hrs
MGMT 3312	Behavior in Organizations	3 hrs
		15 hrs

Senior – Semester I

ACCT 3355	Accounting Information Systems	3 hrs
ACCT Elective		3 hrs
*PHIL 3340	Foundations of Professional Ethics	3 hrs
OPSY 4314	Operations Management	3 hrs
BUSI 4310	International Business **	3 hrs
		15 hrs

Senior – Semester II

ACCT 4311	Auditing Principles and Procedures	3 hrs
ACCT Elective		3 hrs
BUSI 0088	Major Field Test Review	0 hrs
MGMT 4388	Administrative Policy and Strategy	3 hrs
Nonbusiness Elective		3 hrs
		12 hrs

*University Core

**Students may substitute any international business course.

ACCOUNTING MAJOR (PROFESSIONAL PROGRAM)

Complete the Business Foundation Curriculum in the freshman and sophomore years.

Degree Requirements

	Sem. Hrs.
A. University Core	45
B. First-Year Seminars (when applicable)*	(2)
C. Business Core	45
D. Major Requirements	24
E. Electives	6
F. Graduate Coursework	33
Total	153 (155)

*First Year Seminars

First-Year Seminars or Electives

Full-time, first-year students are required to take the following courses:

UCCP 1101/UCCP 1102	First-Year Seminar I, II	2
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Junior - Semester I

ACCT 3311	Intermediate Accounting I	3 hrs
ACCT 3314	Cost Accounting	3 hrs
MGMT 3315	Communicating in Business	3 hrs

Business

ORMS 3310	Data Analysis and Statistics	3 hrs
MKTG 3310	Principles of Marketing	3 hrs
MISY 3310	Management Information Systems Concepts	3 hrs
		18 hrs

Junior - Semester II

ACCT 3312	Intermediate Accounting II	3 hrs
ACCT 3321	Federal Income Tax I	3 hrs
FINA 3310	Financial Management I	3 hrs
BLAW 3310	Legal Environment of Business	3 hrs
MGMT 3312	Behavior in Organizations	3 hrs
		15 hrs

Senior - Semester I

ACCT 3355	Accounting Information Systems	3 hrs
Undergraduate	Accounting Elective	3 hrs
*PHIL 3340	Foundations of Professional Ethics	3 hrs
OPSY 4314	Operations Management	3 hrs
BUSI 4310	International Business**	3 hrs
		15 hrs

Senior - Semester II

ACCT 4311	Auditing Principles and Procedures	3 hrs
BUSI 0088	Major Field Test Review	0 hrs
MGMT 4388	Administrative Policy and Strategy	3 hrs
Undergraduate	Accounting Elective	3 hrs
ACCT 5381	Accounting Theory	3 hrs
Graduate	Non-accounting Business Elective	3 hrs
		15 hrs

Summer

ACCT 5355	Information Systems in Accounting	3 hrs
ACCT 5371	Tax Consulting, Planning and Research	3 hrs
Accounting	Graduate Elective	3 hrs
		9 hrs

Graduate Semester I

ACCT 5341	Advanced Auditing and Assurance Services	3 hrs
FINA 5320	Managerial Finance	3 hrs
Accounting	Graduate Elective	3 hrs
		9 hrs

Graduate - Semester II

ACCT 5360	CPA Exam Review***	3 hrs
ACCT 5351	Strategic Cost Management	3 hrs
MGMT 5355	Administrative Strategy and Policy*	3 hrs
		9 hrs

* University Core.

** May substitute any undergraduate international business course.

*** Must be taken within or subsequent to the semester in which the student reaches 150 academic hours qualifying for the CPA exam.

****Must be taken at the end of the program.

Students must comply with the college academic policies and requirements discussed earlier.

ECONOMICS MAJOR

The economics major is designed to provide students with a solid foundation in the theory and applications of economics in preparation for their chosen profession. Possible career opportunities for graduates include entry-level positions as research and financial analysts in the business and government sectors; and brokerage and currency traders in the financial and banking sectors. In addition, the economics major offers an excellent preparation for graduate studies in law, economics and other business disciplines.

Student Learning Outcome: Students will demonstrate an understanding of contemporary economic theories and policy considerations in a domestic and international context.

Complete the Business Foundation Curriculum in the freshman and sophomore years.

Degree Requirements

	Sem. Hrs.
A. University Core	45
B. First-Year Seminars (when applicable)*	(2)
C. Business Core	45
D. Major Requirements	24
E. Electives	6
Total	120 (122)

***First Year Seminars**

First-Year Seminars or Electives

Full-time, first-year students are required to take the following courses:

UCCP 1101/UCCP 1102 First-Year Seminar I, II	2
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Junior - Semester I

FINA 3310	Financial Management I	3 hrs
ORMS 3310	Data Analysis and Statistics	3 hrs
BLAW 3310	Legal Environment of Business	3 hrs
ECON 3310	Intermediate Macroeconomics	3 hrs
MGMT 3315	Communicating in Business	3 hrs
		15 hrs

Junior - Semester II

* PHIL 3340	Foundations of Professional Ethics	3 hrs
MKTG 3310	Principles of Marketing	3 hrs
MGMT 3312	Behavior in Organizations	3 hrs
MISY 3310	Management Information Systems Concepts	3 hrs
ECON 3311	Intermediate Microeconomics	3 hrs
ECON 3312	Money and Banking	3 hrs
		18 hrs

Senior - Semester I

OPSY 4314	Operations Management	3 hrs
ECON 3322	Managerial Economics	3 hrs
ECON 3315	International Economic Issues**	3 hrs
ECON 4310	Introduction to Econometrics	3 hrs
	Upper Level Business Elective	3 hrs
		15 hrs

Senior - Semester II

BUSI 0088	Major Field Test Review	0 hrs
MGMT 4388	Administrative Policy and Strategy	3 hrs
	2 Economics electives***	6 hrs
	3 hrs in Nonbusiness electives	3 hrs
		12 hrs

* University Core

** FINA 4334 may be substituted in place of an economics elective

FINANCE MAJOR

The courses required for a finance major are designed to help students prepare for careers in Corporate Financial Management, Investment Planning, Brokerage, Insurance, Commercial Banking, Real Estate and other similar fields. Core courses in finance provide students with a background in security analysis and investments, portfolio management, and financial planning and analysis. The curriculum also covers monetary policy, banking, financial markets, financial reporting, statement analysis, and risk management. Students may select finance electives in their area of interest such as insurance, real estate, accounting, or expand their knowledge in investments or financial analysis.

Student Learning Outcome: Students will demonstrate an understanding of the principles and practices common to the major areas of finance.

Complete the Business Foundation Curriculum in the freshman and sophomore years.

Degree Requirements

	Sem. Hrs.
A. University Core	45
B. First-Year Seminars (when applicable)*	(2)
C. Business Core	45
D. Major Requirements	24
E. Electives	6
Total	120 (122)

***First Year Seminars**

First-Year Seminars or Electives

Full-time, first-year students are required to take the following courses:

UCCP 1101/UCCP 1102 First-Year Seminar I, II	2
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Junior - Semester I

*PHIL 3340 Foundations of Professional Ethics	3 hrs
FINA 3310 Financial Management	3 hrs
FINA 3331 Investments	3 hrs
ORMS 3310 Data Analysis and Statistics	3 hrs
BLAW 3310 Legal Environment of Business	3 hrs
	15 hrs

Junior - Semester II

MGMT 3315 Communicating in Business	3 hrs
MKTG 3310 Principles of Marketing	3 hrs
MGMT 3312 Behavior in Organizations	3 hrs
FINA 3320 Intermediate Corporate Finance	3 hrs
FINA 4332 Security Analysis and Portfolio Management	3 hrs
	15 hrs

Senior - Semester I

FINA 4310 Advanced Financial Management	3 hrs
FINA 4315 International Finance	3 hrs
OPSY 4314 Operations Management	3 hrs
MISY 3310 Management Information Systems Concepts	3 hrs
Upper-level Finance elective	3 hrs
	15 hrs

Senior - Semester II

BUSI 0088 Major Field Test Review	0 hrs
MGMT 4388 Administrative Policy and Strategy	3 hrs
Nonbusiness Elective	3 hrs
Two upper-level Finance electives	6 hrs
Select one of these 3 hour courses:	3 hrs
Upper-level Finance Elective, or	

Upper-level Economics elective, or	
ACCT 3311	Intermediate Accounting I, or
ACCT 3314	Cost Accounting, or
ACCT 3316	Governmental and Municipal Accounting, or
ACCT 3321	Federal Income Tax I

15 hrs

*University Core

GENERAL BUSINESS MAJOR

This program of study provides a broad-based business background for those persons who are interested in a business career but do not wish to specialize in a specific functional area. Study in the various business disciplines provides a broader competency base for those who may want to work in or to manage small businesses or selected not-for-profit organizations. This major provides a background for entry-level work in a broad range of businesses.

Student Learning Outcome: Students will demonstrate an understanding of the principles and practices common to the functional areas of business administration.

Complete the Business Foundation Curriculum in the freshman and sophomore years.

Degree Requirements

	Sem. Hrs.
A. University Core	45
B. First-Year Seminars (when applicable)*	(2)
C. Business Core	45
D. Major Requirements	24
E. Electives	6
Total	120 (122)

*First Year Seminars

First-Year Seminars or Electives

Full-time, first-year students are required to take the following courses:

UCCP 1101/UCCP 1102 First-Year Seminar I, II	2
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Junior - Semester I

MGMT 3315	Communicating in Business	3 hrs
ORMS 3310	Data Analysis and Statistics	3 hrs
MKTG 3310	Principles of Marketing	3 hrs
MGMT 3312	Behavior in Organizations	3 hrs
MISY 3310	Management Information Systems Concepts	3 hrs
		15 hrs

Junior - Semester II

FINA 3310	Financial Management I	3 hrs
	Nonbusiness Elective	3 hrs
BLAW 3310	Legal Environment of Business	3 hrs
	Select one of these 3 hour courses:	3 hrs
	MKTG 3315 Promotional Strategy, or	
	MKTG 3345 Sales Management, or	
	MKTG 4310 Distribution Systems in Marketing	
	Select one of these 3 hour courses:	3 hrs
	ACCT 3311 Intermediate Accounting I, or	
	ACCT 3314 Cost Accounting, or	
	ACCT 3321 Federal Income Tax I	
		15 hrs

Senior - Semester I

Select one of these 3 hour courses:	3 hrs
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Business

FINA 3331	Investments, or	
FINA 4310	Advanced Financial Management, or	
FINA 4321	Financial Markets and Institutions, or	
FINA 4332	Security Analysis and Portfolio Management	
Select one of these 3 hour courses:		3 hrs
MGMT 3320	Concepts of Human Resource Management, or	
MGMT 4320	Leadership and Managerial Effectiveness	
*PHIL 3340	Foundations of Professional Ethics	3 hrs
BUSI 4310	International Business**	3 hrs
OPSY 4314	Operations Management	3 hrs
		15 hrs

Senior - Semester II

Business Elective		3 hrs
Upper-level Business Electives		9 hrs
BUSI 0088	Major Field Test Review	0 hrs
MGMT 4388	Administrative Policy and Strategy	3 hrs
		15 hrs

*University Core.

**Any other international business course may be substituted.

MANAGEMENT MAJOR WITH THREE EMPHASES:

GENERAL MANAGEMENT, HEALTH CARE, OR HUMAN RESOURCE MANAGEMENT EMPHASIS

The major is designed to provide entry-level knowledge, skills, and concepts for general management, human resource management, and health care positions. Management majors take a common core of management courses. These courses provide a basic understanding of the nature of organizations, effective acquisition and utilization of human and physical resources, and the skills required to carry out the managerial functions of planning, organizing, directing, and controlling. Students who are interested in broadening their understanding of these basic concepts may choose a general management emphasis. Those who want a more specific focus may choose an emphasis in human resource management (HRM) or health care management (HCM). An emphasis in HRM provides the student a concentration of courses focusing on human resource concepts such as staffing, labor relations, human resource problems and human resource law. The emphasis in HCM gives students the option of completing their major with courses in health care issues, health care systems, and marketing and budgeting principles for health science practitioners.

A sound background in management fundamentals, coupled with applied classroom experiences, can accelerate an individual's progress in obtaining positions of greater responsibility. Students completing the major will be better prepared to handle supervisory or managerial positions in profit, not-for-profit, and governmental organizations.

Student Learning Outcome: Students will demonstrate an understanding of the functions, principles and practices, common to the major areas of management.

All courses in business foundation curriculum must be completed in all options.

General Management Emphasis

Complete the Business Foundation Curriculum in the freshman and sophomore years.

Degree Requirements

	Sem. Hrs.
A. University Core	45
B. First-Year Seminars (when applicable)*	(2)
C. Business Core	45

D. Major Requirements	24
E. Electives	6
Total	120 (122)

***First Year Seminars**

First-Year Seminars or Electives

Full-time, first-year students are required to take the following courses:

UCCP 1101/UCCP 1102 First-Year Seminar I, II	2
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General Management Emphasis

Complete the Business Foundation Curriculum in the freshman and sophomore years.

Degree Requirements

	Sem. Hrs.
A. University Core	45
B. First-Year Seminars (when applicable)*	(2)
C. Business Core	45
D. Major Requirements	24
E. Electives	6
Total	120 (122)

***First Year Seminars**

First-Year Seminars or Electives

Full-time, first-year students are required to take the following courses:

UCCP 1101/UCCP 1102 First-Year Seminar I, II	2
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Junior - Semester I

MGMT 3312 Behavior in Organizations	3 hrs
ORMS 3310 Data Analysis and Statistics	3 hrs
MGMT 3315 Communicating in Business	3 hrs
MKTG 3310 Principles of Marketing	3 hrs
MISY 3310 Management Information Systems Concepts	3 hrs
	15 hrs

Junior - Semester II

*PHIL 3340 Foundations of Professional Ethics	3 hrs
MGMT 3320 Concepts of Human Resource Management	3 hrs
FINA 3310 Financial Management	3 hrs
BLAW 3310 Legal Environment of Business	3 hrs
MGMT 3355 Organization Change and Development	3 hrs
	15 hrs

Senior - Semester I

OPSY 4314 Operations Management	3 hrs
MGMT 4315 Multinational Management**	3 hrs
MGMT 4320 Leadership and Managerial Effectiveness	3 hrs
2 MGMT Electives	6 hrs
	15 hrs

Senior - Semester II

MGMT 4340 Critical Thinking and Decision Making	3 hrs
BUSI 0088 Major Field Test Review	0 hrs
MGMT 4388 Administrative Policy and Strategy	3 hrs
MGMT Elective	3 hrs
Upper-level Business Elective	3 hrs
Nonbusiness Elective	3 hrs
	15 hrs

*University Core.

Business

**Another College of Business international course may be used as a substitute with the approval of the department chair.

Health Care Emphasis

Complete the Business Foundation Curriculum in the freshman and sophomore years.

Degree Requirements

	Sem. Hrs.
A. University Core	45
B. First-Year Seminars (when applicable)*	(2)
C. Business Core	45
D. Major Requirements	24
E. Electives	6
Total	120 (122)

*First Year Seminars

First-Year Seminars or Electives

Full-time, first-year students are required to take the following courses:

UCCP 1101/UCCP 1102 First-Year Seminar I, II 2

Junior - Semester I

MGMT 3312	Behavior in Organizations	3 hrs
ORMS 3310	Data Analysis and Statistics	3 hrs
MGMT 3315	Communicating in Business	3 hrs
MKTG 3310	Principles of Marketing	3 hrs
BLAW 3310	Legal Environment of Business	3 hrs
		15 hrs

Junior - Semester II

MGMT 3320	Concepts of Human Resource Management	3 hrs
FINA 3310	Financial Management	3 hrs
MISY 3310	Management Information Systems Concepts	3 hrs
BLAW 4350	Human Resource Law	3 hrs
	Approved Course in Health Care**	3 hrs
		15 hrs

Senior - Semester I

*PHIL 3340	Foundations of Professional Ethics	3 hrs
OPSY 4314	Operations Management	3 hrs
MGMT 4305	Staffing and Development	3 hrs.
MGMT 4315	Multinational Management***	3 hrs
	Upper-level Business Elective	3 hrs
		15 hrs

Senior - Semester II

MGMT 4385	Human Resource Planning	3 hrs
BUSI 0088	Major Field Test Review	0 hrs
MGMT 4388	Administrative Policy and Strategy	3 hrs
	MGMT Elective	3 hrs
	Approved Electives in Health Care**	6 hrs
		15 hrs

*University Core.

Possible electives in Health Care **exclude HLSC 4300.

***Another College of Business international course may be used as a substitute with the approval of the department chair.

Human Resource Management Emphasis

Complete the Business Foundation Curriculum in the freshman and sophomore years.

Degree Requirements

	Sem. Hrs.
A. University Core	45
B. First-Year Seminars (when applicable)*	(2)
C. Business Core	45
D. Major Requirements	24
E. Electives	6
Total	120 (122)

***First Year Seminars**

First-Year Seminars or Electives

Full-time, first-year students are required to take the following courses:

UCCP 1101/UCCP 1102 First-Year Seminar I, II	2
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Junior - Semester I

MGMT 3312 Behavior in Organizations	3 hrs
MGMT 3315 Communicating in Business	3 hrs
MISY 3310 Management Information Systems Concepts	3 hrs
MKTG 3310 Principles of Marketing	3 hrs
ORMS 3310 Data Analysis and Statistics	3 hrs
	15 hrs

Junior - Semester II

*PHIL 3340 Foundations of Professional Ethics	3 hrs
BLAW 3310 Legal Environment of Business	3 hrs
FINA 3310 Financial Management	3 hrs
MGMT 3320 Concepts of Human Resource Management	3 hrs
MGMT Elective	3 hrs
	15 hrs

Senior - Semester I

MGMT 4305 Staffing and Development	3 hrs
MGMT 4315 Multinational Management**	3 hrs
MGMT 4335 Compensation and Appraisal Systems	3 hrs
OPSY 4314 Operations Management	3 hrs
Upper-level business elective	3 hrs
	15 hrs

Senior - Semester II

BLAW 4350 Human Resource Law	3 hrs
MGMT 4385 Human Resource Planning	3 hrs
BUSI 0088 Major Field Test Review	0 hrs
MGMT 4388 Administrative Policy and Strategy	3 hrs
MGMT Elective	3 hrs
Nonbusiness Elective	3 hrs
	15 hrs

* University Core.

**Another College of Business international course may be used as a substitute with the approval of the department chair.

MANAGEMENT INFORMATION SYSTEMS MAJOR

The MIS program supports students and professionals in their applied use of computers. Information systems supports a variety of business activities using computer systems; it is not intended to prepare software developers.

Student Learning Outcome: Students will demonstrate an understanding of how computer systems support a variety of business activities.

Complete the Business Foundation Curriculum in the freshman and sophomore years.

Management Information Systems majors must take COSC 1435, Introduction to Problem Solving with Computers, 3 hrs., instead of a business elective during their sophomore year.

Degree Requirements

	Sem. Hrs.
A. University Core	45
B. First-Year Seminars (when applicable)*	(2)
C. Business Core	45
D. Major Requirements	24
E. Electives	6
Total	120 (122)

*First Year Seminars

First-Year Seminars or Electives

Full-time, first-year students are required to take the following courses:

UCCP 1101/UCCP 1102 First-Year Seminar I, II	2
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Junior - Semester I

MISY 3310	Management Information Systems Concepts	3 hrs
ORMS 3310	Data Analysis and Statistics	3 hrs
MGMT 3315	Communicating in Business	3 hrs
MKTG 3310	Principles of Marketing	3 hrs
MISY 3350	Business Applications Development	3 hrs
		15 hrs

Junior - Semester II

FINA 3310	Financial Management	3 hrs
MISY 3320	Business Data Communications I	3 hrs
MISY 3330	Database Management	3 hrs
MGMT 3312	Behavior in Organizations	3 hrs
BLAW 3310	Legal Environment of Business	3 hrs
		15 hrs

Senior - Semester I

BUSI 4310	International Business**	3 hrs
OPSY 4314	Operations Management	3 hrs
MISY 3340	Systems Analysis and Design	3 hrs
Senior-level MISY Elective		3 hrs
* PHIL 3340	Foundations of Professional Ethics	3 hrs
		15 hrs

Senior - Semester II

BUSI 0088	Major Field Test Review	0 hrs
MGMT 4388	Administrative Policy and Strategy	3 hrs
MISY 4330	Website Development	3 hrs
MISY 4390	Topics (IT Project Management)	3 hrs
Business Elective		3 hrs

*Nonbusiness elective	3 hrs
	15 hrs

*University Core.

**Any international business course may be substituted.

MARKETING MAJOR

The marketing curriculum is designed to help students prepare for careers in fields such as retailing, distribution, marketing research, advertising, and personal selling. The program provides knowledge and competencies that facilitate acquiring and succeeding in entry-level positions and moving into marketing management positions or business ownership. Emphasis is on development of analytical skills adequate for and appropriate to professional marketing activities in a highly competitive global market place. Marketing courses stress problem solving and decision making and the development and implementation of competitive policies and strategies.

Student Learning Outcome: Students will demonstrate an understanding of the principles and practices common to the major areas of marketing.

Complete the Business Foundation Curriculum in the freshman and sophomore years.

Degree Requirements

	Sem. Hrs.
A. University Core	45
B. First-Year Seminars (when applicable)*	(2)
C. Business Core	45
D. Major Requirements	24
E. Electives	6
Total	120 (122)

*First Year Seminars

First-Year Seminars or Electives

Full-time, first-year students are required to take the following courses:

UCCP 1101/UCCP 1102 First-Year Seminar I, II	2
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Junior - Semester I

MGMT 3312 Behavior in Organizations	3 hrs
ORMS 3310 Data Analysis and Statistics	3 hrs
MGMT 3315 Communicating in Business	3 hrs
MKTG 3310 Principles of Marketing	3 hrs
BLAW 3310 Legal Environment of Business	3 hrs
	15 hrs

Junior - Semester II

FINA 3310 Financial Management I	3 hrs
MISY 3310 Management Information Systems Concepts	3 hrs
Marketing Elective	3 hrs
Select one of these 3 hour courses:	3 hrs
MKTG 3315 Promotional Strategy, or	
MKTG 4310 Distribution Systems in Marketing, or	
MKTG 4340 International Marketing	
MKTG Elective	3 hrs
	15 hrs

Senior - Semester I

*PHIL 3340 Foundations of Professional Ethics	3 hrs
MKTG 4320 Marketing Research	3 hrs
Marketing Elective	3 hrs

Business

BUSI 4310	International Business**	3 hrs
OPSY 4314	Operations Management	3 hrs
		15 hrs

Senior - Semester II

MKTG 4350	Marketing Problems and Policies	3 hrs
	Marketing Elective	6 hrs
BUSI 0088	Major Field Test Review	0 hrs
MGMT 4388	Administrative Policy and Strategy	3 hrs
Nonbusiness	Elective	3 hrs
		15 hrs

* University Core.

**Another College of Business international or upper level course may be used as a substitute with the approval of the department chair.

MINORS

Minor in Accounting (For Non-accounting Majors)

The minor in Accounting is designed to serve non-accounting majors who are interested in supplementing their major with an accounting dimension. A minimum of 12 hours must be taken at Texas A&M University-Corpus Christi. For additional information, contact the academic advisor in the College of Business.

Required Courses*

ACCT 2301	Financial Accounting	3 hrs
ACCT 2302	Managerial Accounting	3 hrs
ACCT 3311	Intermediate Accounting I	3 hrs
ACCT 3312	Intermediate Accounting II	3 hrs
ACCT 3314	Cost Accounting	3 hrs
ACCT 3321	Federal Income Tax I	3 hrs
	Total	18 hrs

*Courses may not be applied to both a major and a minor. See course descriptions for prerequisites.

Minor in Business Administration (For Nonbusiness Majors)

The minor is designed to provide a foundation of business knowledge for persons who want to complement a nonbusiness bachelor's program with a planned business program. Persons who select the minor must establish a record with the academic advisor in the College of Business and be certified by the Dean of the College of Business upon application for graduation. A minimum of 18 hours is required for the minor. At least 12 of these hours must be taken at Texas A&M University-Corpus Christi.

Required Courses*

ACCT 2301	Financial Accounting	3 hrs
ACCT 2302	Managerial Accounting	3 hrs
FINA 3310	Financial Management I** or any other upper-level FINA class	3 hrs
MGMT 3312	Behavior in Organizations	3 hrs
MKTG 3310	Principles of Marketing	3 hrs
BLAW 3310	Legal Environment of Business***	3 hrs
	Total	18 hrs

* Courses may not be applied to both a major and a minor. Refer to course descriptions for prerequisites.

** It is assumed that all students have completed ECON 2301, ACCT 2301, and ACCT 2302.

***Substitute an upper-level business course if equivalent course was transferred from a Junior College.

Nonbusiness undergraduate students planning to enter a Master of Business Administration program are advised to take FINA 3310 and complete the minor in Business Administration to satisfy part of the foundation requirements for the MBA.

Minor in Economics (For Business and Nonbusiness Majors)

This minor is designed to serve students who are interested in supplementing their majors with an added knowledge of economics. A minimum of twelve hours must be taken at Texas A&M University-Corpus Christi. For additional information, contact the academic advisor in the College of Business.

Required Courses:*	(9 sem. hrs)
**ECON 2301 Macroeconomics Principles	3 hrs
ECON 2302 Microeconomics Principles	3 hrs
Either ECON 3310 Intermediate Macroeconomics, or	
ECON 3311 Intermediate Microeconomics	3 hrs
Electives: select 3 of the following courses (if not already taken as required courses)	9 hrs
ECON 3310 Intermediate Macroeconomics	
ECON 3311 Intermediate Microeconomics	
ECON 3315 International Economic Issues	
ECON 3312 Money and Banking	
ECON 3316 Environmental Economics	
ECON 3320 Public Finance	
ECON 3322 Managerial Economics	
ECON 4388 History of Economic Thought	
ECON 4310 Introduction to Econometrics	
Total	18 hrs

* Refer to course descriptions for prerequisites.

**University Core.

Minor in Entrepreneurship (for Business and Nonbusiness Majors)

This minor is designed for students who wish to supplement their major with applied course work in the field of entrepreneurship and who would like to explore the possibilities of starting their own business. A minimum of 12 hours must be taken at Texas A&M University-Corpus Christi.

Required Courses*

Nonbusiness majors will take these six courses:

BUSI 1310 Introduction to the Business Environment	3 hrs
FINA 1307 Personal Finance	3 hrs
BUSI 3315 Introduction to Entrepreneurship	3 hrs
MKTG 3325 Guerrilla Marketing	3 hrs
BUSI 4310 International Business	3 hrs
BUSI 4320 New Venture Creation	3 hrs
Total	18 hrs

Business majors will take two 3 hour upper-level Marketing courses, not applied towards their major, in lieu of BUSI 1310 and BUSI 4310.

*Courses may not be applied to both a major and a minor. See course descriptions for prerequisites.

Minor in Human Resource Management (for Business and Nonbusiness Majors)

This minor is designed for students seeking to supplement their major with a human resource management dimension. A minimum of 12 hours must be taken at Texas A&M University-Corpus Christi.

Required courses*

Nonbusiness majors will take all these six courses:

MGMT 3312	Behavior in Organizations	3 hrs
MGMT 3320	Concepts in Human Resource Management	3 hrs
MGMT 4305	Staffing and Development	3 hrs
MGMT 4335	Compensation and Appraisal Systems	3 hrs
MGMT 4385	Human Resource Planning	3 hrs
BLAW 4350	Human Resource Law	3 hrs
	Total	18 hrs

Since MGMT 3312 is required for business majors as part of the business core, in addition to the other five required courses above, business majors will take one of the following electives:

MGMT 3355	Organizational Change and Development	3 hrs
MGMT 4315	Multinational Management	3 hrs
MGMT 4320	Leadership and Managerial Effectiveness	3 hrs
MGMT 4390	Current Topics in Management	3 hrs

*Courses may not be applied to both a major and a minor. See course descriptions for prerequisites.

Minor in International Business (For Business and Nonbusiness Majors)

This minor is designed to serve students who are interested in supplementing their major with a global dimension. A minimum of 12 hours must be taken at Texas A&M University-Corpus Christi. For additional information, contact the academic advisor in the College of Business.

Required Courses*

ACCT 3315	Multinational Entities: Accounting and Consolidations	3 hrs
FINA 4315	International Finance	3 hrs
MGMT 4315	Multinational Management	3 hrs
MKTG 4340	International Marketing	3 hrs
BUSI 4310	International Business	3 hrs
	Approved upper level elective	3 hrs
	Total	18 hrs

*Courses may not be applied to both a major and a minor. See course descriptions for prerequisites.

Minor in Management (for Business and Nonbusiness Majors)

This minor is designed for students seeking to supplement their major with a management dimension. A minimum of 12 hours must be taken at Texas A&M University-Corpus Christi. For additional information, contact the academic advisor in the College of Business.

Required courses*

Nonbusiness majors will take all these six courses:

MGMT 3312	Behavior in Organizations	3 hrs
MGMT 3320	Concepts in Human Resource Management	3 hrs
MGMT 3355	Organization Change and Development	3 hrs
MGMT 4315	Multinational Management	3 hrs
MGMT 4320	Leadership and Managerial Effectiveness	3 hrs
MGMT 4340	Critical Thinking and Decision Making	3 hrs
	Total	18 hrs

Since MGMT 3312 is required for business majors as part of the business core, in addition to the other five required course above, business majors will take one of the following electives:

MGMT 4305	Staffing and Development
MGMT 4335	Compensation and Appraisal
MGMT 4385	Human Resource Planning
MGMT 4390	Current Topics in Management

*Courses may not be applied to both a major and a minor. See course descriptions for prerequisites.

Minor in Management Information Systems (For Business and Nonbusiness Majors)

This minor is designed for students who are interested in supplementing their major with applied computer knowledge. A minimum of 12 hours must be taken at Texas A&M University-Corpus Christi. For additional information contact the academic advisor in the College of Business.

Required Courses*

MISY 2305	Computer Applications in Business	3 hrs
MISY 3310	Management Information Systems Concepts	3 hrs
MISY 3320	Business Data Communication Systems I	3 hrs
MISY 3330	Data Base Management	3 hrs
MISY 3340	Systems Analysis and Design	3 hrs
Approved MISY or COSC elective		3 hrs
Total		18 hrs

*Courses may not be applied to both a major and a minor. See course descriptions for prerequisites.

Minor in Marketing (for Business and Nonbusiness Majors)

This minor is designed to serve students who are interested in supplementing their major with additional basic knowledge and skills in marketing. A minimum of 12 hours must be taken at Texas A&M University-Corpus Christi. For additional information, contact the academic advisor in the College of Business.

Required Courses*

MKTG 3310	Principles of Marketing**	3 hrs
MKTG 3315	Promotional Strategy	3 hrs
MKTG 3330	Consumer Behavior	3 hrs
Electives: (Choose nine hours from the following**)		
MKTG 3311	Salesmanship: Concepts and Practices	3 hrs
MKTG 3320	Basic Advertising	3 hrs
MKTG 3340	Retail Management	3 hrs
MKTG 3345	Sales Management	3 hrs
MKTG 4310	Distribution Systems in Marketing	3 hrs
MKTG 4320	Marketing Research	3 hrs
MKTG 4340	International Marketing	3 hrs
MKTG 4350	Marketing Problems	3 hrs
MKTG 4390	Current Topics in Marketing	3 or 6 hrs

* Courses may not be applied to both a major and a minor. See course descriptions for prerequisites.

**Since MKTG 3310 is required for business majors as part of the business core, business majors will take an additional 3 hour course from the electives for the minor in marketing.

Minor in Personal Financial Planning (for Business and Nonbusiness Majors)

This minor is designed to serve business and nonbusiness students who are interested in supplementing their major with additional knowledge and skills in the financial planning

areas of Personal Finance, Real Estate Principles, Insurance Principles, and Retirement Planning and Employee Benefits. A minimum of 12 hours must be taken at Texas A&M University-Corpus Christi. For additional information, contact the academic advisor in the College of Business.

For Nonbusiness Majors:**Required Courses***

FINA 1307	Personal Finance	3 hrs
FINA 3351	Insurance Principles	3 hrs
FINA 3354	Real Estate Principles	3 hrs
FINA 3355	Employee Benefits and Retirement Planning	3 hrs

Designated Electives:

Choice of six credit hours (two courses) from this list:

ACCT 2301	Financial Accounting	3 hrs
ECON 2302	Microeconomics Principles	3 hrs
ECON 3312	Money and Banking	3 hrs
FINA 3331	Investments	3 hrs
FINA 4396	Directed Independent Study	3 or 6 hrs
MATH 1324	Business Mathematics	3 hrs
	Total	18 hrs

For Business Majors:**Required Courses***

FINA 1307	Personal Finance	3 hrs
FINA 3351	Insurance Principles	3 hrs
FINA 3354	Real Estate Principles	3 hrs
FINA 3355	Employee Benefits and Retirement Planning	3 hrs

Designated Electives:

Choice of six credit hours (two classes) from this list:

ACCT 3321	Federal Income Tax I	3 hrs
ECON 3312	Money and Banking	3 hrs
FINA XXXX	Upper Division Finance Electives (excluding Finance Internship)	3 or 6 hrs
	Total	18 hrs

*Courses may not be applied to both a major and a minor. See course descriptions for prerequisites

ALTERNATIVES FOR STUDENTS PLANNING TO TAKE THE CPA EXAMINATION - THE 150-HOUR REQUIREMENT FOR CPA EXAMINATION:

1. Apply and be admitted to the Professional Program in Accounting at least one semester prior to the desired entrance date to this program. This is an integrated undergraduate and graduate five-year program leading to the joint awarding of a Bachelor of Business Administration (BBA) and a Master of Accountancy (MAcc). See the previous description of the PPA program under Curriculum in Accounting.
2. Complete a BBA degree, majoring in Accounting, and complete the MAcc.
3. Complete a BBA degree, majoring in Accounting, and complete a Master of Business Administration (MBA). A minimum of 36 semester hours in accounting coursework is required.

See the College of Business section of the Graduate Catalog for details on these programs. (An advanced degree is not currently required to meet the 150-hour standard for becoming a candidate for the CPA examination.)

UNDERGRADUATE COURSES:

The College of Business offers undergraduate courses in the following fields:

Accounting (ACCT)	Management (MGMT)
Business Administration (BUSI)	Management Information Systems (MISY)
Business Law (BLAW)	Marketing (MKTG)
Economics (ECON)	Operations Management (OPSY)
Finance (FINA)	Operations Research/Management Science (ORMS)

All course descriptions are located in one section near the end of the catalog.